

Cameron Addition and Blue Devil Plaza

Project Scope:

Construct a new south entry lobby and hospitality space to improve the game-day functionality of Cameron Indoor Stadium.

Program:

The proposed addition will create an indoor entry space to improve circulation for fans arriving from the south. The first floor will house a generously-scaled lobby, as well as approximately 2,000 NSF of memorabilia display space and two points-of-sale for game day ticketing operations. The second floor of the addition will host approximately 6,000 NSF of hospitality space, accessible from the concourse level of Cameron via a controlled access point, and capable of supporting up to 350 occupants. As part of this project, the ground floor south entry area of Cameron will be renovated; approximately 2,100 SF of space will be reconfigured to improve the functionality of support spaces such as the Operations office and spectator toilet facilities.



| | |
|---------------------------|---------------------------|
| <i>Gross Square Feet</i> | <i>New const.: 15,200</i> |
| | <i>Renovation: 2,100</i> |
| | <i>Total: 17,300</i> |
| <i>Construction Start</i> | <i>April 2015</i> |
| <i>Occupancy Date</i> | <i>August 2016</i> |
| <i>Architect</i> | <i>Beck Architecture</i> |

Architecture & Engineering:

A feasibility study was completed by Beck Architecture to examine programming possibilities and massing options within the context of the Duke Master Plan. This feasibility study focused on preserving the architectural integrity to Cameron Indoor Stadium – a Duke landmark – while improving guest amenities and circulation. The massing and materiality of the building will respond to the historic architecture of Cameron Indoor Stadium, and the overall proportions and character of the South entrance will be respected. The existing gothic arcade will be preserved relocated to the new face of the building, where it will mark the northern edge of the renovated Cameron Plaza.

Site/Location:

The site is located at the south entrance to Cameron Indoor Stadium. The proposed addition will connect to the south façade of Cameron.

[Iron Dukes: A Look Into the Future of Duke Athletics](#)

[Live Cameras for Athletic Precinct, including Cameron Indoor Stadium Expansion](#)

